



Executives and old posts

8 news cases involve executives. 5 ended with the person losing the job, seat, admission or license.

Counted from published news coverage. This is a list of reported cases, not a survey, and not a rate.

EXAMPLES FROM NEWS COVERAGE

LIKES

University president, Philadelphia, PA, 2023

Liked posts on vaccines, gender surgery and diversity officers

Outcome: Resigned as president; stayed as professor

Source: Philadelphia Inquirer

OLD POSTS

Newly hired coach, pro soccer club, Montreal, 2023

2012 posts cheering a shooting at a politician's victory speech

Outcome: Dismissed after one day; he said his accounts were hacked

Source: Canadian HR Reporter

MEME

Group president, cosmetics company, New York, 2022

Reposted a meme with a racial slur on Instagram

Outcome: Pushed out ("retired"); he said he reposted it without reading it

Source: Fortune; NBC News

See yours before anyone else does.

Download your own account data and run the same kind of scan screening vendors sell, plus a separate list of reputation flags such as political, news-event and workplace posts. Fix what you find before you hit submit. Free 50-item preview, no account connections or passwords.

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