



Coaches and old posts

5 news cases involve coaches. 4 ended with the person losing the job, seat, admission or license.

Counted from published news coverage. This is a list of reported cases, not a survey, and not a rate.

EXAMPLES FROM NEWS COVERAGE

TWEET

College assistant football coach, Chattanooga, TN, 2021

A tweet about a political candidate the outlet called racist

Outcome: Fired 2 days later

Source: CBS Sports

LIKES AND RETWEETS

Goaltending coach hired by a pro hockey club's minor-league affiliate, Toronto, ON, 2021

Liked posts and retweets that outlets described as transphobic, anti-vaccine and supportive of the Jan. 6 Capitol attack

Outcome: Club said two days after the hire that he would not join; it cited not following its own hiring protocols

Source: Complex; Daily Hive

PHOTO

First-year high school wrestling coach, Spanaway, WA, 2020

Photo posing with a knee on a neck, with a caption about the media

Outcome: Fired

Source: NBC News

See yours before anyone else does.

Download your own account data and run the same kind of scan screening vendors sell, plus a separate list of reputation flags such as political, news-event and workplace posts. Fix what you find before you hit submit. Free 50-item preview, no account connections or passwords.

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